



**Siouxland Community Blood Bank**

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**SIOUXLAND COMMUNITY BLOOD BANK'S  
2009 HEROES UNITE CAMPAIGN BEGINS**

SIOUX CITY, IA May 27, 2009—The Siouxland Community Blood Bank's 9<sup>th</sup> annual *Heroes Unite* donor recruitment campaign will begin on Monday, June 1.

*Heroes Unite* is a competition between Siouxland communities to see who can collect the most units of blood to reward their fire and rescue squads with a cash prize.

Two communities will each be named winners of a \$1000 cash prize sponsored by Cargill, McClintock Insurance, Inc., and Prestige Collision Repair Center all of Sioux City. The cash prize will be used to for needed safety equipment.

*Heroes Unite* runs from June 1 through July 31. One category is for communities who host blood drives one time during the campaign and the other is for the communities who host more than one blood drive during the campaign.

Donating in a blood drive held by a community will award the point towards that community unless otherwise specified at the time of donation.

To be eligible to donate blood towards a community, the donor must be 17 years old (16 with a signed parental consent form found at [www.siouxlandbloodbank.org](http://www.siouxlandbloodbank.org)), in general good health and not have donated within the past 56 days. All donors must bring a photo ID to present at registration. To locate a blood drive and make an appointment, go to [www.siouxlandbloodbank.org](http://www.siouxlandbloodbank.org).

The Siouxland Community Blood Bank is a nonprofit organization that has been in operation since 1967 to serve the Siouxland area's blood needs. Currently, the Siouxland Community Blood Bank is the sole supplier of blood and related services to hospitals located in Iowa, Nebraska and South Dakota. To learn more about the Siouxland Community Blood Bank, visit their website at [www.siouxlandbloodbank.org](http://www.siouxlandbloodbank.org).