



**Siouxland Community Blood Bank**

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**SIouxLAND COMMUNITY BLOOD BANK HOLDS  
BLOOD COLLECTION CHALLENGE BETWEEN METRO HY-VEES**

SIOUX CITY, IA June 22, 2009— The Siouxland Community Blood Bank will host the *Hy-Vee Challenge* at all four Sioux City metro Hy-Vee food stores as a challenge to see which store can save the most lives before the 4<sup>th</sup> of July holiday.

“Blood donations typically are at their lowest during the summer but the need for blood at our local hospitals never stops,” said Heather Marreel, Recruitment Director for the Siouxland Community Blood Bank. “We are excited to partner with the employees at the HyVee stores in the metro area to help us raise the awareness for blood donations particularly before such a big weekend.”

A friendly competition is being held between all four HyVee stores in the metro area to see which store can register the most donors during their blood drive. HyVee employees, their friends and families as well as the general public are invited to participate at any of these drives. Each store will be conducting their own activities and offering their own incentives to encourage donations at their store. Appointments at any of these locations are encouraged but walk-in traffic will be welcome as well.

The schedule of drives is as follows:

- **Monday, June 29**
  - **Gordon Drive Hy-Vee, 11:00am-3:00pm**
- **Tuesday, June 30**
  - **Southern Hills Hy-Vee, 11:00am-3:00pm**
- **Wednesday, July 1**
  - **South Sioux City Hy-Vee, 11:00am-3:00pm**
- **Thursday, July 2**
  - **Hamilton Hy-Vee, 11:00am-3:00pm**

The Siouxland Community Blood Bank is a nonprofit organization that has been the sole supplier of blood and blood products to the Sioux City hospitals since 1967. For more donation information, eligibility information or to make an appointment, go to [www.siouxlandbloodbank.org](http://www.siouxlandbloodbank.org).