

The

# Blood Bank Beat

Vol: 1  
1st Quarter  
2009

Visit us online at [www.siouxlandbloodbank.org](http://www.siouxlandbloodbank.org)



MAKE LIFESAVING A HABIT

National Blood Donor Month was celebrated

in January at 1019 Jones Street and throughout the Sioux City metro area by offering registered donors the chance to win a fitness prize.

The promotion, called *New Year, New You*, was designed to help blood donors reach their New Year's fitness goals as they helped the Siouxland Community Blood Bank achieve their lifesaving goals.

*New Year, New You* was sponsored by memberships from *Curves for Women, Siouxland Y, Anytime Fitness and Transit Plaza Fitness and Tanning.*

Whether or not it's National Blood Donor Month, the Siouxland-Community Blood Bank and patients in Siouxland hospitals thank donors everywhere for saving lives every day!

Check us out on Facebook! We're keeping donors and friends updated daily on what's happening at the Siouxland Community Blood Bank through our Facebook account! We're excited to have so many friends! Look us up as Siouxland BloodBank today and find out where we're going next!



A scholarship blood drive at South Sioux City High School.

## Gift of Life Scholarship

The 2009 scholarship season is in full swing with high schools all over Siouxland having a chance to win a scholarship for one of their students.

To be eligible for the scholarship, the high school must host two blood drives during the 2008-2009 school year and register a minimum of 50 blood donors at each drive. This will qualify the high school for a \$250 scholarship.

If the high school hosts four blood drives during the 2008-2009 school year and registers a minimum of 50 students at each drive, they will receive a scholarship for \$500.

Each high school selects who they feel is best suited to win the Siouxland Community Blood Bank's *Gift of Life* scholarship.

## 1st Quarter Events

January 16th a hospital blood collection challenge was held between Mercy Medical Center and St. Luke's Regional Medical Center, both in Sioux City. Both hospitals hold blood drives every 56 days, but there has never been a time when they have been competing for most lives saved. The results were overwhelming! St. Luke's won the challenge by collecting 60 units of blood while Mercy collected 37 units. Together, these two hospitals potentially saved 291 people! Due to the success, the hospitals will once again compete for most lives saved this summer.



In February, we celebrated American Heart Month by holding a drawing for donors to win free cholesterol screenings.

March 20th was the finale of Out for Blood in which the Sioux City Musketeers partner with us to give donors free tickets to a hockey game. This year, we expanded the program to give tickets to donors in the Sioux City metro area as well as the donors who come to 1019 Jones Street.



## Mission Statement

Blood is vital to life. Every minute of every day, blood links generous donors with patients who receive this life-sustaining gift. Our community depends upon generous blood donors who, through their donations, give patients another day with their families.



By now, you've probably seen the picture of the family that we have proudly displayed on some of our vehicles and our posters. This family represents the most basic fundamental of donating blood: "One pint can save three lives." Next time you see this image, remember that up to three people will be given another chance because of you.

SCBB is the sole supplier of blood to these hospitals:

Avera De Smet Memorial Hospital, De Smet, SD  
 Avera Gregory Healthcare Center, Gregory, SD  
 Avera Queen of Peace Hospital, Mitchell, SD  
 Avera Sacred Heart Hospital, Yankton, SD  
 Avera St. Anthony's Hospital, O'Neill, NE  
 Avera St. Benedict Health Center, Parkston, SD  
 Avera Weskota Memorial Medical Center, Wessington Springs, SD  
 Baum-Harmon Mercy Hospital, Primghar, IA  
 Buena Vista Regional Medical Center, Storm Lake, IA  
 Burgess Health Center, Onawa, IA  
 Cherokee Regional Medical Center, Cherokee, IA  
 Comprehensive Health Care Facility Treaty Hospital, Winnebago, NE  
 Crawford County Memorial Hospital, Denison, IA  
 Douglas County Memorial Hospital, Armour, SD  
 Floyd Valley Hospital, Le Mars, IA  
 Hawarden Community Hospital, Hawarden, IA  
 Horn Memorial Hospital, Ida Grove, IA  
 Lakes Regional Healthcare, Spirit Lake, IA  
 Landman-Jungman Memorial Hospital, Scotland, SD  
 Loring Hospital, Sac City, IA  
 Manning Regional Healthcare Center, Manning, IA  
 Mercy Medical Center, Sioux City, IA  
 Niobrara Valley Hospital, Lynch, NE  
 Oakland Mercy Hospital, Oakland, NE  
 Orange City Area Health System, Orange City, IA  
 Pender Community Hospital, Pender, NE  
 Platte Health Center/Avera Health, Platte, SD  
 Pocahontas Community Hospital, Pocahontas, IA  
 Providence Medical Center, Wayne, NE  
 Sioux Center Community Hospital, Sioux Center, IA  
 Siouxland Surgery Center, Dakota Dunes, SD  
 Spencer Hospital, Spencer, IA  
 St. Anthony Regional Hospital, Carroll, IA  
 St. Luke's Regional Medical Center, Sioux City, IA  
 St. Michael's Hospital/Avera Health, Tyndall, SD  
 Stewart Memorial Community Hospital, Lake City, IA  
 Wagner Community Memorial Hospital/Avera Health, Wagner, SD



**G**et ready for the new *Heroes Unite* for 2009! This contest gives communities that host blood drives a chance to win \$1000 for their fire and rescue squads. This year, however, the program has been improved to be more competitive.

**I**n past years, *Heroes Unite* has lasted for five months; this year, June and July will be the only months in which communities will have an opportunity to compete for one of the two prizes.

**T**wo communities will win \$1000 for competing in one of two categories. The first category is for the communities that hold one blood drive during June and July; the second category is for communities that hold two or more blood drives during the program. The winners will be based on the number of people who register to give blood at their blood drive in proportion to the number of people in their community. If someone wants to donate towards their community while at a different blood drive, they will be given that option, too.

**H**eroes Unite is more exciting than ever this year! With only two months for the program, this gives you and your community the chance to recruit everyone you know to give in honor of your rescue and fire squads!

### Siouxland Paramedics To Sponsor Car Washes

Car wash season begins Friday, June 5! Each Friday a different Sioux City metro high school organization will wash cars for those who register to donate blood at 1019 Jones Street for them.

Siouxland Paramedics is sponsoring the cash prize awarded to the group who registers the most donors on their pre-selected day.

Last year's prize winner was the East High School Show Choir for recruiting 88 people to give blood in their name.

The last car wash will be held on Friday, August 7. Please check our website for when your group will be hosting. Updates are coming soon!



Car washes are a great time to save three lives, enjoy free food and get your car washed, we can't wait to see you!

### Goodbye Winter!



This snow donor was made by the students at Wayne State College.

### Going Green!

As of May 1, we will no longer be sending out postcards reminding our donors of blood drives in their area. Instead, we ask that each donor who registers updates their e-mail address so that we can send them e-mail reminders. Tele-recruitment will still be calling donors to schedule appointments, but



ending postcards is an enormous step for our organization in saving precious environmental resources. Be proud of the steps you are taking!