



**Siouxland Community Blood Bank**

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## **SIUXLAND COMMUNITY BLOOD BANK CELEBRATES WORLD BLOOD DONOR DAY**

SIoux CITY, IA, June 2, 2009—The Siouxland Community Blood Bank will begin the celebration of World Blood Donor Day on Monday, June 8 by giving limited-edition Nexcare “give” band aids to those who donate. The Siouxland Community Blood Bank is a member of America’s Blood Centers which formed the partnership with Nexcare Bandages to honor those who save lives through blood donations.

The “give” band aids will be given to volunteer blood donors the entire week leading up to World Blood Donor Day on Sunday, June 14. Band aids will be on site at 1019 Jones Street, 501 S. Ohlman Street in Mitchell and at all mobile Siouxland Community Blood Bank blood donation locations in Iowa, Nebraska and South Dakota during the week of June 8 – 13<sup>th</sup>.

With someone needing blood every two seconds, the goal is to make blood donation a national priority.

“We are passionate about this noble cause and committed to raising awareness and recognition in our communities. The dedication of blood donors across the country is inspiring—these people are saving lives every day. We hope donors will wear their Nexcare bandages with pride to show that they have donated blood and encourage others to do the same,” said Paul Hansen, division general manager, 3M Consumer Health Care.

“The constant need for blood in Siouxland is met by volunteers who make the choice to donate,” said Heather Marreel, Director of Recruitment at the Siouxland Community Blood Bank. “By wearing these band aids, blood donors can show their support of blood donation and inspire others to do the same.”

The Siouxland Community Blood Bank was established in 1967 as a nonprofit organization to provide all blood needs to the Sioux City area hospitals. Since then, they have expanded operations to encompass 37 hospitals in Iowa, Nebraska and South Dakota. For more information, go to [www.siouxlandbloodbank.org](http://www.siouxlandbloodbank.org).