

## **Siouxland Community Blood Bank Web Site-Privacy Statement**

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**Acknowledgement and Acceptance of SCBB's Privacy Statement.** SCBB is committed to protecting the privacy of visitors to our web site and this Privacy Statement ("Statement") describes our commitment to protecting your privacy online, but SCBB wants to be sure you understand and accept that this commitment cannot guarantee privacy and confidentiality. Your use of the pages on this web site signifies that you have reviewed the terms of this Statement and accept its terms and conditions. The web site and our activities change frequently. As a result, we may make changes to the Statement at any time. If we modify the Statement in the future, we will publish such modifications on this web site and apply the modified practices to information collected online. Please review this Statement from time to time, and especially before you provide any personal identifying information.

BY USING THIS WEB SITE, YOU CONSENT TO THE COLLECTION AND USE OF INFORMATION AS SET FORTH IN THIS PRIVACY POLICY. YOU ALSO ACKNOWLEDGE THAT SCBB MAY PERIODICALLY CHANGE, MODIFY, ADD OR REMOVE OR OTHERWISE UPDATE THIS PRIVACY POLICY AT ITS DISCRETION, WITHOUT PRIOR NOTIFICATION.

**Personal Identifying Information.** We do not collect personal identifying information from anyone unless he/she provides this information knowingly and voluntarily. This information includes your e-mail address. We do not disclose or otherwise provide personal identifying information to any third party unless such disclosure is required by law or applicable regulatory guidance.

**Other Information.** Under certain circumstances, SCBB may use information collected on the web site (such as aggregated data, summary data, anonymously collected information) for business, marketing, surveys, advertising, etc., and may provide such information to third parties. Under no circumstances, however, will such information include personal identifying information, except as required by law or applicable regulatory guidance.

**Use of Personal Identifying Information by SCBB.** There may be certain circumstances where SCBB will use personal identifying information obtained on the web site to contact you (for example, responses to your e-mail inquiries, recruiting for blood donations, etc.). If at any time you wish not to receive communications from us, you may indicate so by using the procedures described under "Contact Us" below.

**Security.** SCBB uses a variety of security measures to protect your personal information from unauthorized access, loss, misuse, alteration, destruction or disclosure.

**Links.** This Privacy Statement applies only to this web site. This web site may contain references or links to other web sites not operated or controlled by SCBB. These third-party web sites are not covered by this Statement or the policies and procedures which SCBB applies. Therefore, if you follow a link posted here to third-party web sites, we provide no assurances or guarantees about these other web sites, including their ability to safeguard your personal information, and SCBB accepts no liability for links from this web site to others. SCBB can not endorse or guarantee any information you may find on links followed from SCBB's site. We suggest that you contact those sites directly for information on their privacy, security, data collection and distribution policies, as well as their content. SCBB is also not responsible for any third-party web sites that may contain links to this web site.

**Contact Us.** If you have any questions or concerns about this web site, please contact us by e-mail: [scbb@siouxlandbloodbank.org](mailto:scbb@siouxlandbloodbank.org)

**If you do not want SCBB to contact you in the future, please indicate so by sending an e-mail to: [SCBB@siouxlandbloodbank.org](mailto:SCBB@siouxlandbloodbank.org) to be removed from our lists.**